

SMART START OVERVIEW

As you launch your business, our goal is to help you enjoy a successful start and to reward you with bonuses for doing so! The month you enroll plus the following two months are known as your SMART Start period. Your SMART Start period has the potential to reward you with the greatest number of bonuses in the Compensation Plan, so you will want to maximize your SMART Start period.



SMART Start Timeline Example

Enroll on Feb 12, 2020:

Your SMART Start Period:
Feb 12-28 + March + April

Enroll on Sep 27, 2020:

Your SMART Start Period:
Sep 27-30 + October + November

WHAT SHOULD I DO DURING MY SMART START?

Start sharing MONAT and building Blocks! Blocks are the foundation of the MONAT Compensation Plan and will become the foundation of your business.

BLOCK BONUS

1 Block = 1 MP with a Product Pack + 4 VIPs

Every time you build a Block (cumulatively) in your SMART Start period, you earn a \$150 USD bonus! Once you build a Block, you're on your way to building your first MONATborhood.

1 MONATborhood = 3 Blocks

Every time you build a MONATborhood in your SMART Start Opportunity, you earn a \$500 USD bonus!



READY FOR EVEN MORE BONUSES during your SMART Start period?

VIP Acquisition Bonus: For every four VIP Customers you enroll, you'll receive a bonus of \$60 USD!

Matching SMART Start Bonus: When your personally sponsored Market Partner earns a Block Bonus while in SMART Start, you'll receive a matching bonus of \$75 USD. To receive the bonus, you must be paid-as the same rank or higher.

Product Pack Bonus: For every Market Partner you enroll who purchases a Product Pack, you'll receive 25%–43%, depending on the Product Pack they choose!

See the Compensation Plan at a Glance document in the Resource Library and the SMART Start and Compensation Plan trainings in Market Partner Academy for more details!

Our goal is to help you enjoy a successful start and to reward you with bonuses for doing so!

MP _____

VIP _____

VIP _____

VIP _____

VIP _____

Congratulations!
You built your first Block!

\$150 BLOCK BONUS

MP _____

VIP _____

VIP _____

VIP _____

VIP _____

Congratulations!
You built your second Block!

\$150 BLOCK BONUS

MP _____

VIP _____

VIP _____

VIP _____

VIP _____

Congratulations!
*You built your third Block
AND completed your first
MONATborhood!*

\$150 BLOCK BONUS
+
\$500 BLOCK BONUS
MONATborhood

There's NO LIMIT to the number of Block Bonuses you can earn while in SMART Start!

TIP: When you rank up to Managing Market Partner (MMP) during SMART Start, you'll earn a \$100 Rank Advancement Bonus!

ACHIEVE RANK within your enrollment month plus first 3 full months to receive the bonus. *For example:

Enroll February 12, rank up to MMP by May
Enroll September 27, rank up to MMP by December

MEET ALL QUALIFICATIONS during a single calendar month to promote to MMP:

300 PV
(Your Personal Volume)

2 Active Lines
(2 Separate lines under you. Each with 200 PV)

1200 GV
(Your PV + Downline PV collectively)

Congratulations, New MMP!

\$100 RANK ADVANCEMENT BONUS

By following this process, you can earn \$1800+ USD* in bonuses during your SMART Start period! Visit Market Partner Academy and your Back Office > Resource Library > Resources for New Market Partners for additional training.

*The above example is based on the earning potential throughout the SMART Start bonus campaign period. The income stated is not typical of average results and should not be considered as a guarantee or projection of actual earnings or profits. Your income may vary considerably.