

ALWAYS use compliant language when sharing MONAT Haircare.

COMPLIANCE GUIDELINE:

When sharing personal testimony about your product use experience, always refer to the Product Info Sheets MONAT has made available to you.

- Each product has been tested and the claims made on each product are substantiated.
- Do not make claims based solely on your personal experience. This is not enough to substantiate a claim.
 - Please remember that claims must be truthful and not misleading.

Share this:	NOT this:
Compliant language that avoids all medical claims such as curing, treating, or diagnosing medical conditions.	Links to any articles, videos, or assets that are tied to medical claims.
Use MONAT Haircare products as instructed.	Your personal suggestions on how to use MONAT Haircare products.
Personal testimonies about the products and bring potential customers and followers along on your haircare journey.	Retouched photos or videos that can mislead your customers and followers.
“MONAT Haircare products help address my specific hair concerns.”	“MONAT Haircare products can diagnose, treat, cure, or prevent any hair condition.”
#MONATHaircare #HaircareRevolution	Hashtags associated with medical hair conditions such as #dandruff and #psoriasis.
“You should use your MONAT Haircare routine regularly to improve the health of your hair.”	“When using your MONAT Haircare routine, your hair needs to detox first in order to improve the health of your hair.”
“I use REJUVENIQE™ Oil Intensive as part of my haircare routine to nourish my hair.”	“I use REJUVENIQE™ Oil Intensive as part of my haircare routine to remove dandruff.”
“MONAT Haircare will help keep your hair healthy and strong.”	“MONAT Haircare will regrow your hair.”

One of the best ways to share MONAT Haircare is by simply sharing your daily routine via your social media channels.

Also, when you are using MONAT's No List, please use only the approved No List as provided below:

- **No Parabens**
- **No Cyclic Silicones**
 - **No Phthalates**
 - **No SLS/SLES**
- **No Plastic Microbeads**
 - **No Harmful Colors**
- **No Harmful Fragrances**
 - **No Animal Testing**

- **No Harsh Colors:**

We use safe colorants approved by the FDA and the European Commission.

- **No Harsh Fragrances:**

We use fragrances with ingredients approved as safe by the Research Institute for the Fragrance Materials (RIFM) and the International Fragrance Association (IFRA). RIFM and IFRA are the scientific authorities for the safe use of fragrance materials.

- **No Animal Testing:**

We do not engage in animal testing.

- **No Animal Origin Ingredients:**

We do not use any ingredients derived from animals.

If you are unsure what claims are acceptable to share or if you notice someone making product claims that are not acceptable, please contact the MONAT Compliance Department at mpcompliance@monatglobal.com.